## Britannia Mine Museum

Britannia Beach, BC



## BRIANNAL HISTORIC SITE BRIANNA MINE MUSEUM

## From industrial relic to landmark for the future

The Britannia Mine Museum has redefined itself as an internationally recognized destination. Britannia was once home to the largest copper mine in the British Commonwealth and the heart of a thriving town until it closed in the 1970s amid environmental concerns. Today, the mine is a model of environmental remediation. Rehabilitated buildings, exhibits and stories speak of the future as much as they do the past.

APA managed the transformation of this large historic site into an innovative and inspiring attraction. Initially, our firm facilitated visioning workshops for a large team of stakeholders, architects, designers and contractors. Building on the workshop outcomes, APA created a masterplan that provided a phased development strategy, which organized the restoration of the mine and surrounding buildings into engaging venues for storytelling. APA also developed a comprehensive wayfinding and visual identity package.

