

Canada Science and Technology Museum

Ottawa, ON



Science and technology at visitors' fingertips

The Canada Science and Technology Museum (CSTM) is the largest museum of its kind. Its mandate is to foster scientific and technological literacy through its astounding array of artifacts. CSTM brought AldrichPears on board to help them make their collection of artifacts culturally relevant to all visitors.

Working closely with CSTM staff and consultants, APA created an interpretive masterplan that defines the vision for new visitor experiences. The design strategy showcases CSTM's extensive collection by making the artifacts easier to manipulate and understand. The approach uses new interactive, mobile, and virtual-reality technology as an extension of the exhibit environment, providing visitors with deeper access to the collection. Artifacts are arranged in five core galleries, plus a children's gallery, creating an engaging foundation for storytelling and interpretation.

