

Chattahoochee Nature Center

Roswell, GA



Fun grounds for watershed exploration

The Chattahoochee Nature Center (CNC) is passionate about connecting people with nature. CNC contacted AldrichPears to help them create experiences for their new center that give visitors the tools to conserve their local watershed and enjoy its riches.

The main gallery allows visitors to experience the watershed from animals' viewpoint. The habitats change as visitors move through the gallery. Visitors go from being eye-level with the river to being eye-level with the wetland and land. APA played with scale to immerse visitors in the story of the watershed. Examples include the design of oversized cattails, a walk-through beaver dam and animal sculptures composed of recycled materials. At the Nature Exchange, young visitors can barter, trade and explore their natural world.

APA conceived and designed all exhibits. Our firm's design supervision of fabrication and digital production ensured the exhibits remained true to the original design intent.

