

# Denali Visitor Center

Denali, AK



## A vast and dramatic landscape

More than half a million people visit Denali National Park and Preserve annually, most arriving in the summer and seeing only a fraction of Denali's vast, subarctic wilderness. The National Park Service wanted to develop a visitor center that would add meaning to visitors' explorations of the environment, while offering an overarching perspective of the whole Park.

APA was contracted by the National Park Service to design indoor and outdoor exhibits that would help visitors draw connections between themselves and the environment beyond. APA facilitated a visioning exercise, developing an exhibit concept and a set of interpretive goals. Our firm then delivered detailed design documentation based on this conceptual work, and concluded by managing exhibit fabrication and installation. The end result was a rich exhibit space featuring interactive audiovisuals, artifact displays, re-created environments and multimedia productions that transport visitors to the wilderness beyond the park road, showcasing Denali's dramatic seasonal changes and rich cultural history.

