

Elk Falls Discovery Centre

Campbell River, BC



The Campbell River Watershed: a community collaboration

In recent years, a temporary interpretive centre at Elk Falls Provincial Park within the Campbell River Watershed has attracted thousands of visitors. This growing audience prompted a deeper look at how to provide a better launching pad for exploring this unique intersection of industry, history, culture and nature.

Building on the interpretive plan that AldrichPears Associates developed in 2012, BC Hydro hired APA to conduct a feasibility study for a permanent visitor centre. APA collaborated with multiple stakeholders and Indigenous groups to envision how a new centre could support the mission of each group and how each group could contribute to the operations of the centre.

The study revealed that a new Elk Falls Discovery Centre will provide a community hub for shoulder season programming, an orientation point for regional exploration and a focal point for sharing stories of the Campbell River Watershed and all who depend on it.

