

Environment Gallery at TELUS World of Science – Edmonton

Edmonton, AB



Evoke wonder, engage critical thinking

AldrichPears worked with TELUS World of Science – Edmonton (TWOSE) to plan and design a complete renewal of the center's environment gallery. Building on the interpretive masterplan that our firm had previously developed for TWOSE, APA delivered a gallery concept plan and detailed design. Our firm also managed the fabrication and installation of exhibits.

Experiences in the Environment Gallery challenge visitors to develop their own viewpoints on environmental issues. They can play the scientist by experimenting with real objects and sign up for citizen science initiatives beyond the gallery. Contributions by local scientists personalize the big ideas while vibrant graphics and full-body-play experiences evoke a sense of wonder with the natural world. The screen-based interactives are the real stars of the gallery, which APA custom-developed with our technology partners. The gallery won the 2012 Canadian Association of Science Centres CASCADE Award for best exhibit at a large institution.

