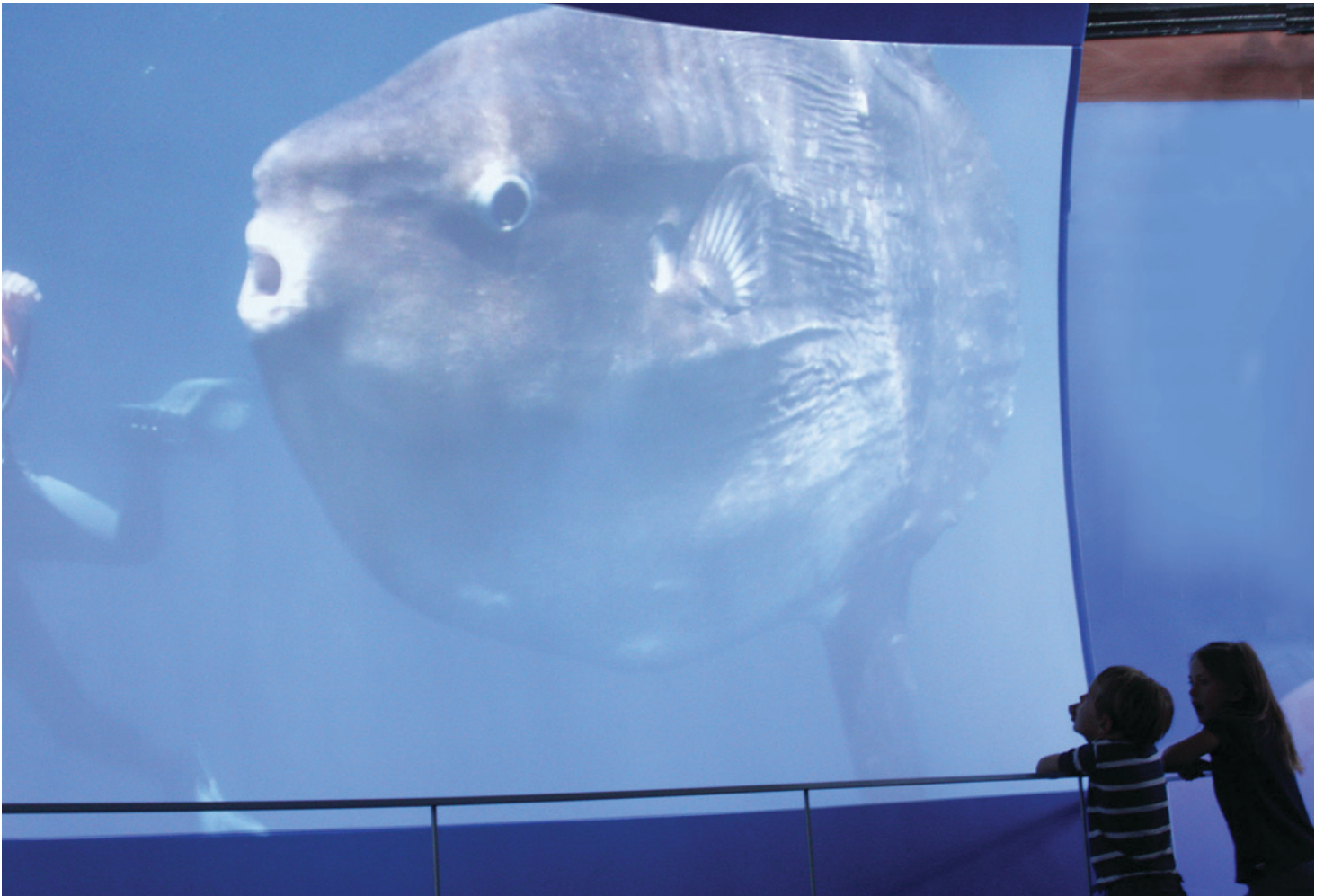


Monterey Bay National Marine Sanctuary Exploration Center

Santa Cruz, CA



New experiences transport visitors to undersea worlds

AldrichPears worked with Monterey Bay to refocus and reinvigorate experiences in the Exploration Center. A key part of the interpretive planning phase was a three-day workshop to examine the existing experience and brainstorm ways to make it more fun and exciting for families. As a result, APA made two recommendations: create an immersive experience and develop new hands-on activities.

APA created an exhibit environment that transports visitors to the undersea world of the marine sanctuary. Hands-on exhibits encourage visitors to get hands-on with activities that inspire ocean conservation. The new exhibits activate the existing exhibits and space, and complement their visual style.

Team cohesion between APA and the fabricator remained strong during the design-build process. APA arranged weekly check-ins and shop visits to achieve a balance between quality, cost, function and delivery. Close collaboration throughout created an efficient experience for Monterey Bay and the design team.

