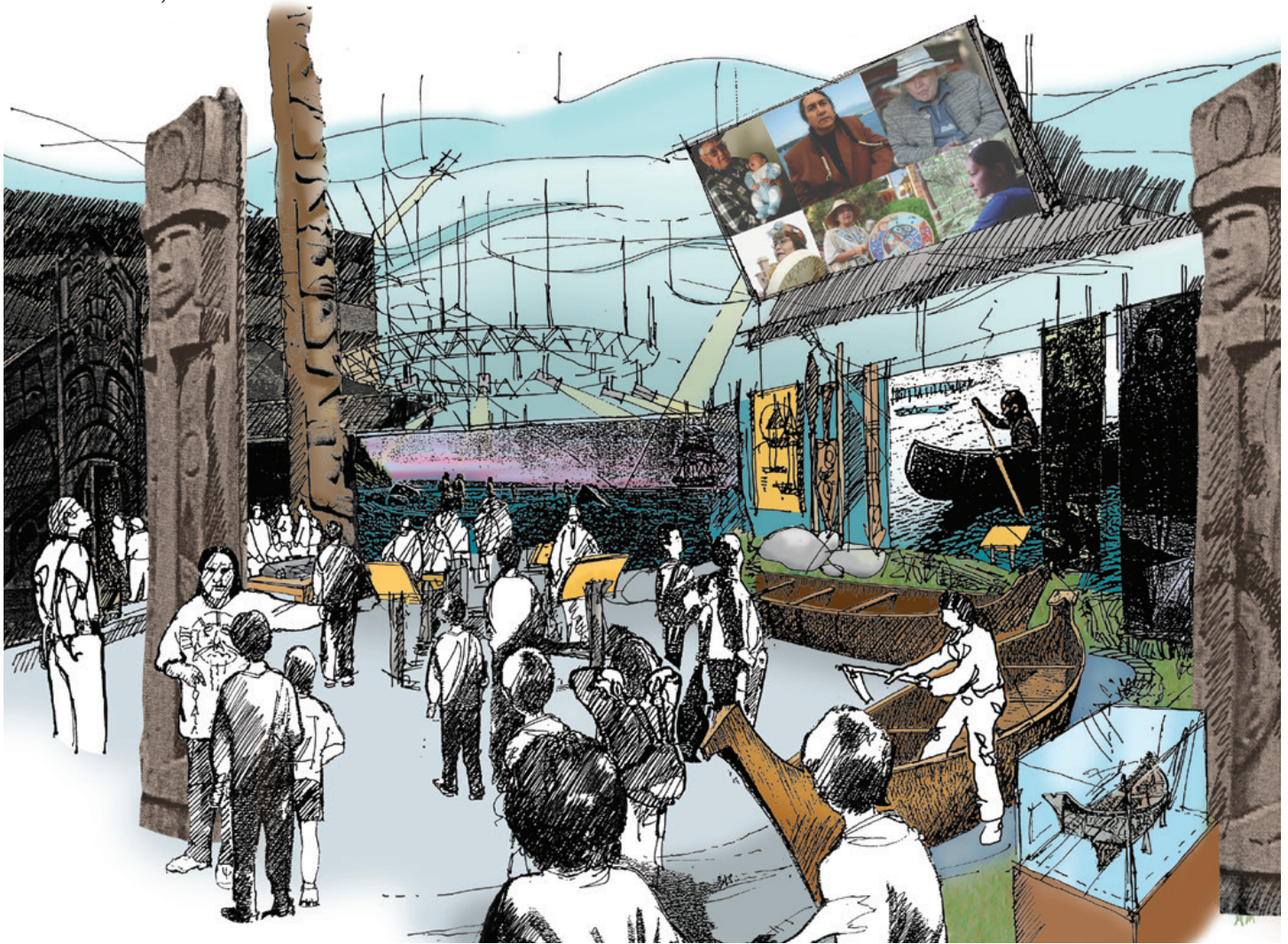


# National Maritime Centre

North Vancouver, BC



## A sustainable, partner-based future

AldrichPears was instrumental in moving a vision for the National Maritime Centre (NMC) forward. Our firm began by facilitating sessions with a key group of partners and stakeholders. The group included municipal, provincial and federal governments, tour operators, local maritime tradespeople, educators and citizens. The results of these sessions established a vision and conceptual direction that supported a sustainable business case.

The proposed NMC differed from most cultural facilities. Partnerships comprised the center and its mandate was to be financially self-sustaining. APA's project research showed that a traditional museum model would not succeed for this facility. So our firm created a business and interpretive masterplan that expanded the maritime concept to include education and water-based components, as well as interactive exhibits and displays, both contemporary and historic.

