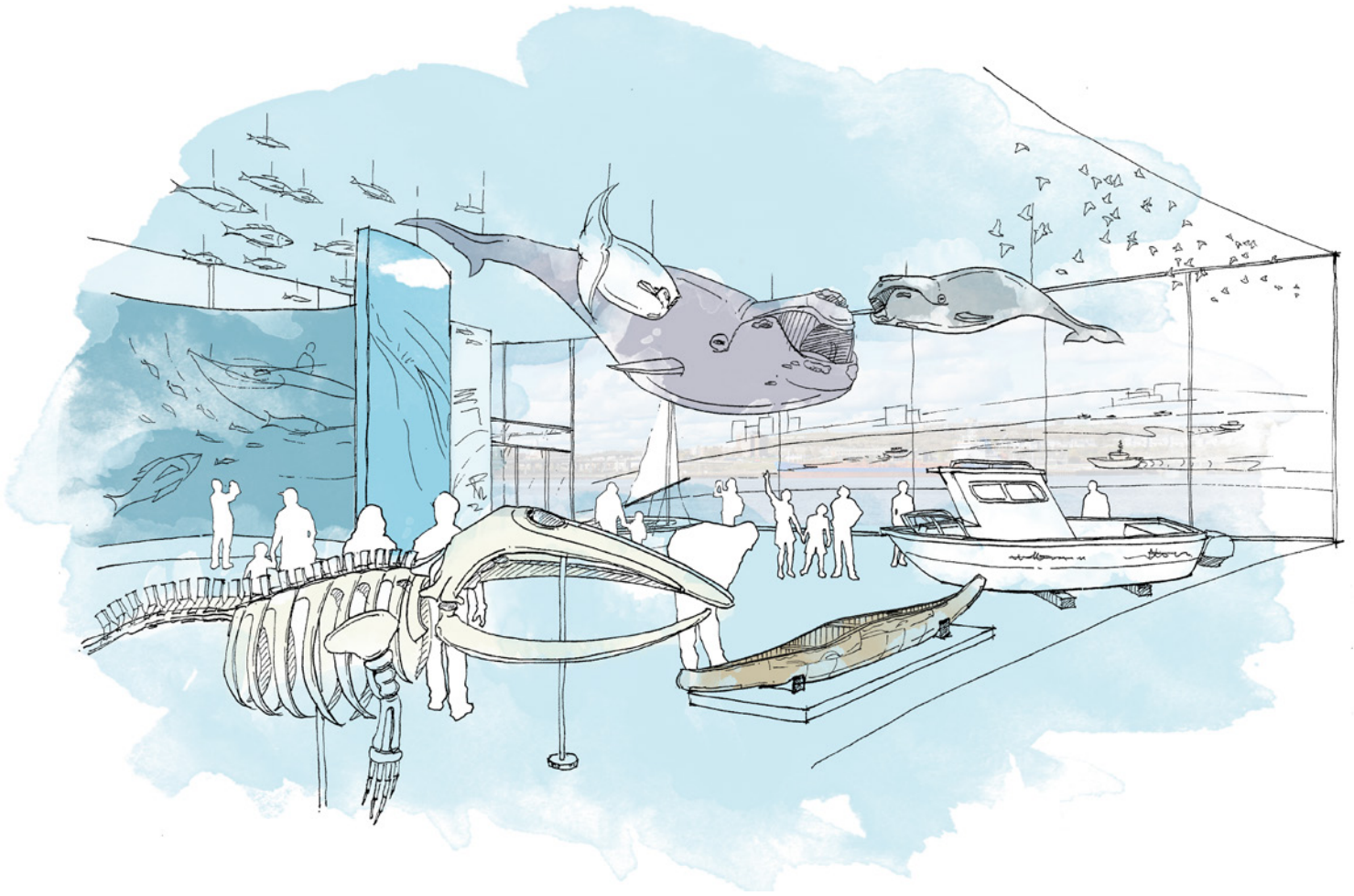


# New Brunswick Museum Masterplan and Concept Design

Saint John, NB



## A place for New Brunswickers to find themselves

With impressive cultural and natural science collections and a dedicated staff, the New Brunswick Museum is a thriving research institution and beloved local attraction. However, to become a true provincial hub the museum needs a new purpose-built facility with refreshed exhibits.

AldrichPears worked with staff and stakeholders to create a new visitor experience that speaks to all New Brunswickers. Through consultations with Indigenous, Acadian and Celtic communities and many others, APA developed exhibits for three core galleries, a discovery zone and an art space. Whether being immersed in New Brunswick's rivers and coastlines through a feature presentation, exploring key cultural events with a multimedia timeline or understanding unique identities through art showcases, visitors discover the diverse people and environments that have shaped the province.

APA facilitated a community engagement process and developed a masterplan and concept design for the new facility.

