

Nonsuch Gallery at The Manitoba Museum

Winnipeg, MB



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New life for a storied ship

The *Nonsuch*, a replica of the ship that launched the Hudson's Bay Company, has long been a beloved icon of The Manitoba Museum. APA reimagined the Nonsuch Gallery, transporting visitors to a distant time and place while incorporating fresh perspectives and stories.

The new exhibit immerses visitors in seventeenth century England. Theatrical techniques simulate the passage of day and night in an English port town. As a storm passes through, an overheard conversation in the tavern leads to a deeper appreciation of the perilous expedition. Adjacent exhibits feature Indigenous voices to contextualize the role of the Hudson's Bay Company in North America.

The Nonsuch Gallery is the first phase of the Museum's Bringing Our Stories Forward project, which will renew the Museum's exhibits and increase their relevance to modern Manitobans.

