

Qaryat Al Sarab Heritage Village

Liwa, United Arab Emirates



Journey into the desert, the cultural heart of a people

Abu Dhabi's Tourism Development and Investment Company (TDIC) is developing a heritage village in the Liwa Oasis. Their goal is to invite guests at the nearby resort to experience traditional Emirati way of life as part of their visit.

AldrichPears developed a conceptual approach for interpretation at Qaryat Al Sarab Heritage Village. APA created a cohesive thematic and experiential plan for several areas in the village. The plan includes concepts for an interpretive center, a re-created historic oasis and a live animal area that features four iconic desert species. APA's concept focuses on a journey motif, showing links between the seasonal movements and practices of traditional nomadic Bedu. This motif links Emirati's cultural heritage to their cultural identity today.

