

Redwoods Visitor Center

Redwoods National and State Parks, Orick, CA



New perspectives on the world's tallest trees

Save the Redwoods League has worked to protect and restore redwood forests since 1918. Now they are restoring a former lumber mill site to a pristine ecosystem. At the heart of this project is a visitor center that encourages visitors to explore the majestic redwood tree from many perspectives and investigate their own relationships to the tallest, oldest living organisms in the world.

AldrichPears worked with the League and their partners to develop the visitor experience for the entire site. Indoor exhibits provide unique insights into this complex ecosystem while providing opportunities for visitors to understand their role within it. Outdoor experiences provide direct access to what many visitors have traveled far to see: the redwoods.

When complete, the League will transfer the new visitor center to the National Park Service to operate as a gateway to Redwood National and State Parks.

