

Scorpion Ranch Visitor Center

Santa Cruz Island, CA



Robust interpretation for island exploration

Stories of human history, geology, biodiversity, conservation and the marine world converge at Santa Cruz Island. The National Park Service contracted AldrichPears to create visitor experiences in a new visitor center. They asked APA to capitalize on the island's rich interpretive resources to tell an iconic Californian story.

APA developed an interpretive program that balances the center's requirements for engaging exhibits with the realities of operating a visitor center in a remote location. All exhibits, including audiovisuals, are low-maintenance. They are robust enough to withstand being housed in a building without environmental controls.

APA developed a conceptual approach, exhibit design and design documentation for the center. Our firm also provided oversight for the fabrication and installation of exhibits.

