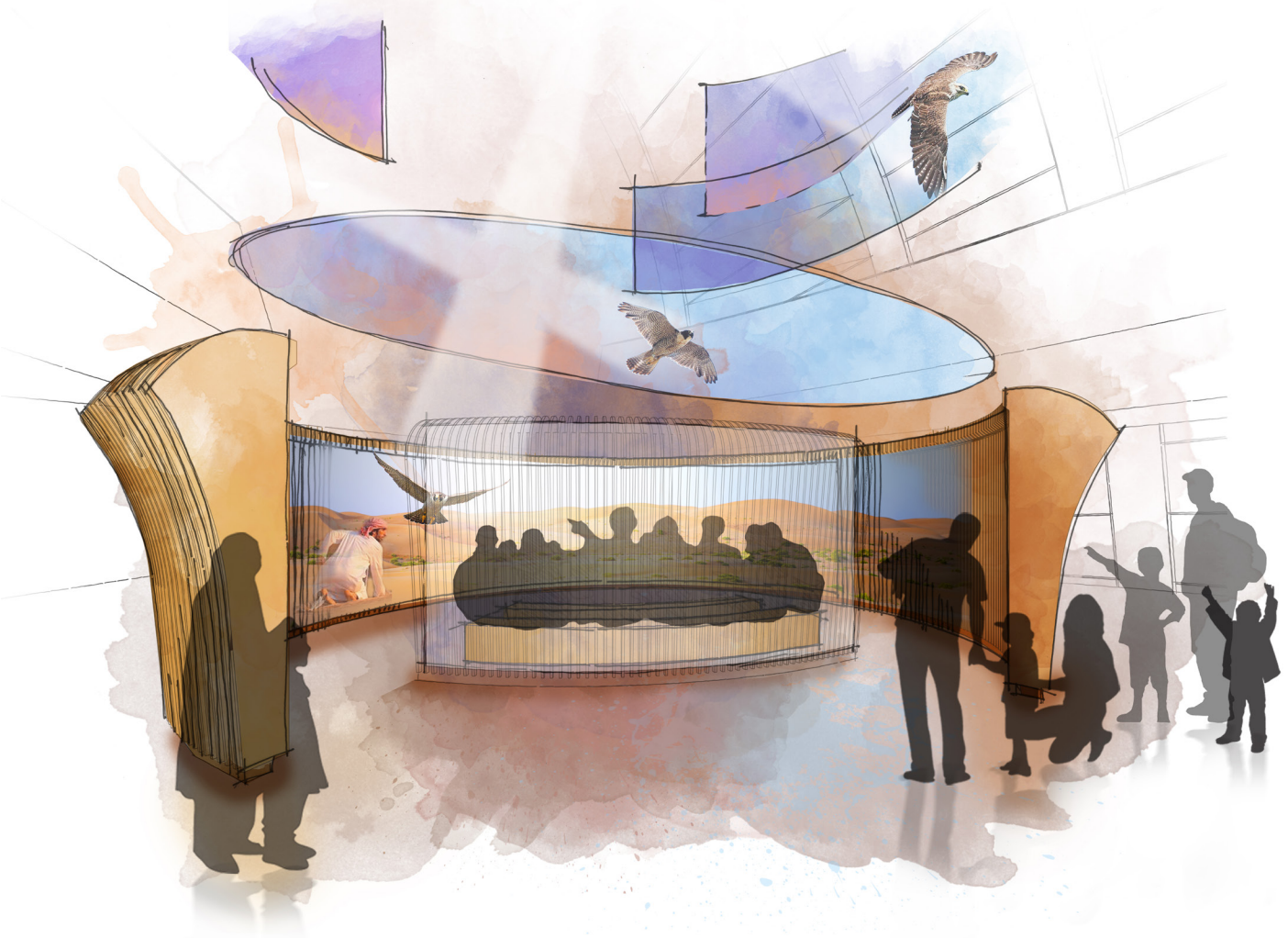


Zayed National Museum

Abu Dhabi, United Arab Emirates



Sheikh Zayed as falconer and conservationist

The Sheikh Zayed National Museum (ZNM) is under development in the cultural district of Saadiyat Island—also home to the Louvre and Guggenheim. The museum's goal is to tell the story of the United Arab Emirates and the central role Sheikh Zayed bin Sultan Al Nahyan played in its foundation.

AldrichPears partnered with the British Museum to design ZNM's Falconry and Conservation Gallery. APA's knowledge and experience with the Emirates' natural and cultural history, and local visitor behavior informs the gallery design. Messages interpret Sheikh Zayed's passion for falconry by drawing connections between falconry and the Emirates' conservation values. Visitor experiences immerse visitors in the world of Arabian falconry by melding cutting-edge technologies, profound stories and interactive design with traditional collection-based exhibits.

