

Zoomazium

Seattle, WA



Nature as the original playstation

AldrichPears worked with Woodland Park Zoo and architectural partners to plan and design Woodland's Zoomazium gallery. The goal was to create fun, nature-themed activities that inspire children to explore nature in their own backyards. Conceived and designed by APA, the exhibition won the Themed Entertainment Association Award for Outstanding Achievement for a Zoo Exhibit in 2006.

Zoomazium connects young children with the natural world. The play space offers children whole-body exploration of nature and animals in a fun, safe, dry environment. APA designed exhibits that encourage young adventurers to climb a mountain, slide through a forest, investigate the depths of a savanna watering hole and traverse a rope bridge suspended in a tree canopy. APA included a Nature Exchange to extend the experience beyond the gallery space. The nature trading center encourages children to continue their outdoor exploration through ethical collecting and barter.

