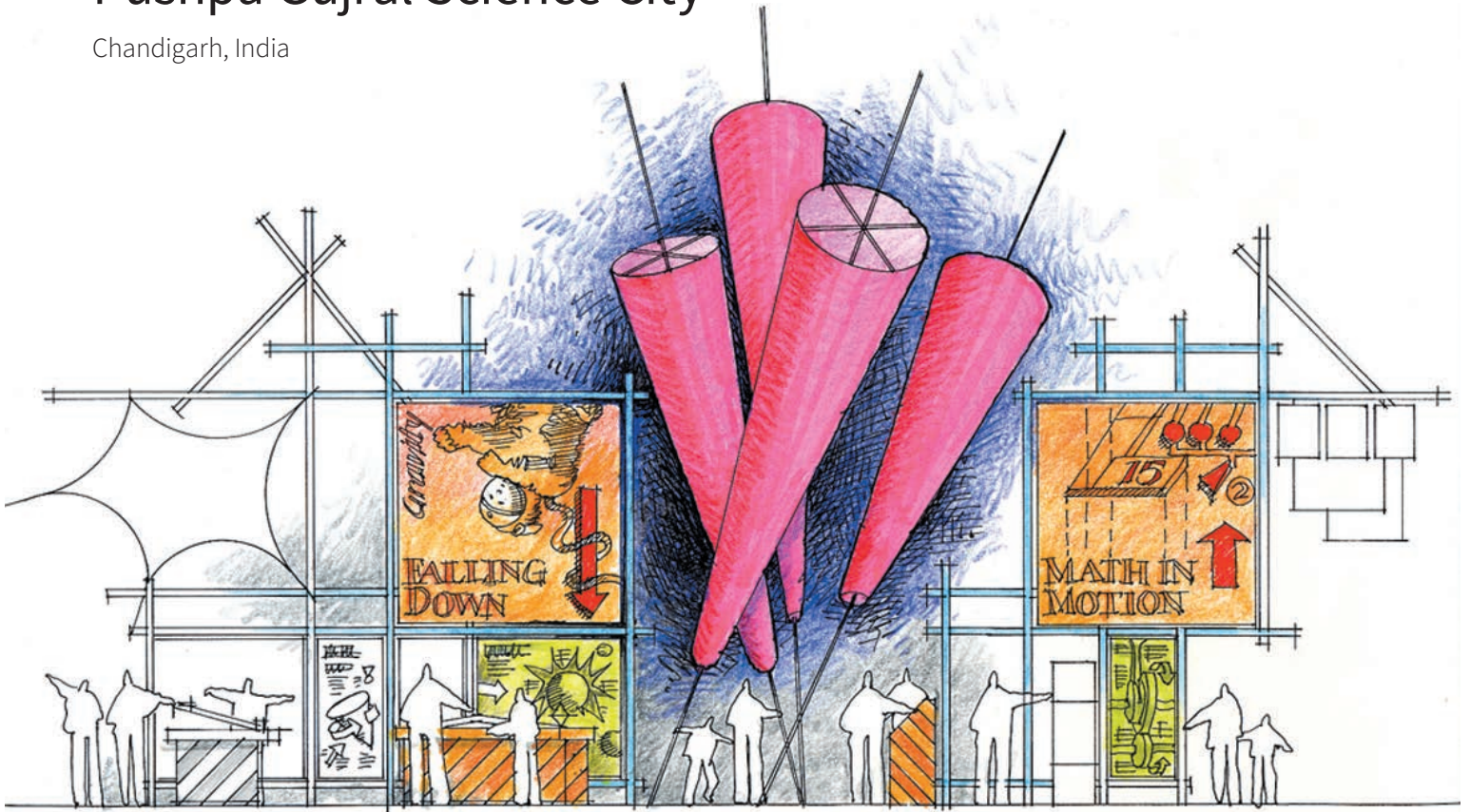


Pushpa Gujral Science City

Chandigarh, India



Science for the Masses

Pushpa Gujral Science City is a science center and entertainment complex in the Punjab region of India. Science City occupies a 71-acre site with specialty theaters, indoor exhibits, outdoor science parks and recreational opportunities, such as boating and rock climbing. Science City's goal is to cultivate scientific literacy, demonstrate emerging technologies and promote careers in science.

APA worked with Science City to conduct its planning and feasibility study, finding effective ways to connect visitors to new and old science—from the Dinosaur Park to the Climate Change Theater and Virtual Reality Exhibit. The study's results—interpretive themes, approach and design concepts—have led to the Center covering a broad range of scientific concepts, reaching the masses.

