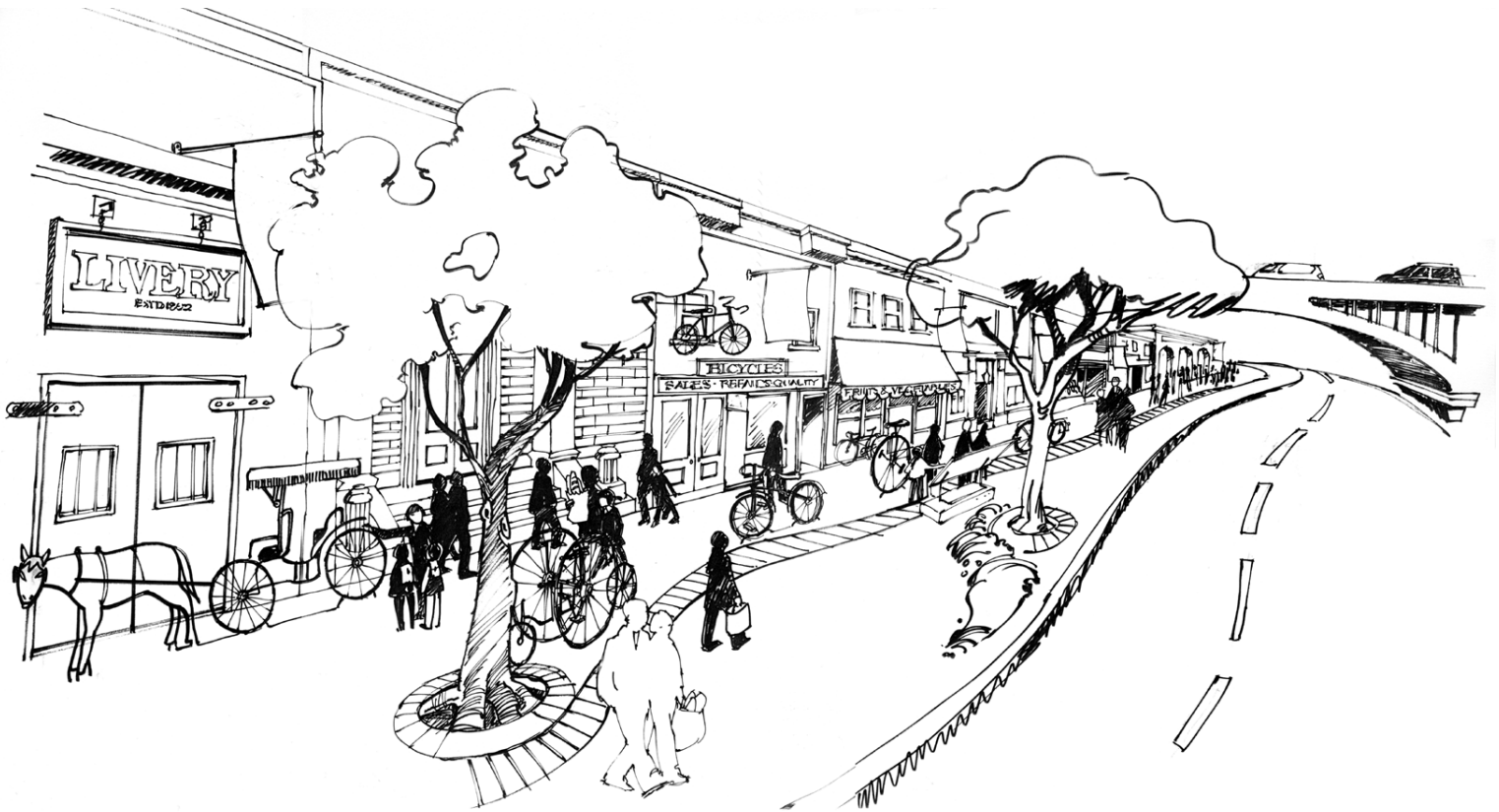


River Landing

Saskatoon, SK



A Historic Site Lives on

The Meewasin Valley Authority and the City of Saskatoon teamed up to revitalize the River Landing site—an ongoing district of redevelopment. The goal was to build on the site’s natural, cultural and industrial history to create a sense of place and strengthen the area’s connection to the city and region.

APA worked with both parties to develop a dynamic interpretive plan, providing design guidelines for adding layers of meaning to the site over time. The plan’s conceptual framework described the look, feel and essence of outdoor signage—at the riverfront, market walk and cultural district—while clarifying the vision for indoor spaces. The long-term plan is attracting support and will connect visitors to the river’s history and the culture and industries it’s supported.

