

Museum of Vancouver

Vancouver, BC



An Immersive History

The Museum of Vancouver focusses on how Vancouver's communities have changed over time. Working closely with museum staff, APA articulated an exhibit concept, developed detailed design and managed exhibit fabrication and installation.

The completed redesign consisted of four galleries, each focused on a distinct historical period. The early 1900s gallery highlights the optimism for development and the tensions of an increasingly multicultural city. The '20s to '40s gallery brings to life the restless years of a city caught between two world wars. The '50s gallery is upbeat, featuring the bright colors and glowing neon of modern life. The last gallery immerses visitors in the political strife of the '60s and '70s. Design emphasized interactivity, immersion and an engaging interpretive voice, creating the sense that visitors are *experiencing* each era, rather than just learning about them.

