

Museo del Acero Horno³

Monterrey, Mexico



An Industrial Story Brought to Life

Monterrey's skyline is dominated by Blast Furnace No. 3—a symbol of the community's steel industry and the heart of the city's popular Parque Fundidora. The Museum showcases the historical significance of steelmaking to Monterrey while motivating young visitors to explore the science behind the industry.

APA worked closely with the Museum to design a multi-gallery visitor experience that is one part science center, one part museum and one part high-drama thrill. Inside the refurbished blast furnace, visitors experience the dramatic multimedia Furnace Show, bringing the central blast furnace to life. To better understand the science behind the industry, visitors experiment in the lab. In the Museum galleries, visitors explore the history of the industry, getting hands-on with tools of the trade and—ultimately—connecting to the region's industrial heritage.



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