

Pearl Harbor National Memorial

Honolulu, HI



A Day to Remember

With over 1.5 million visitors per year, the USS *Arizona* Memorial in Pearl Harbor is Hawaii's most popular visitor attraction. Its mission is to honor the courage and sacrifice of Pearl Harbor's fallen men and women, while interpreting the historical events that led up to the attack on December 7, 1941.

APA worked closely with the National Park Service (NPS) and historians to rethink the Memorial's visitor center, developing an interpretive concept around the remains of the sunken USS *Arizona* battleship. As a leader in accessibility, the NPS Visitor Center allows all visitors to seamlessly explore artifacts, audiovisual experiences and survivors' personal memories. Visitors see history come to life through a blend of images, audiovisual footage and first-person accounts.



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