

Odense Zoo

Odense, Denmark



Journey up the River

One of Denmark's most popular tourist attractions, the Odense Zoo, is home to hundreds of species and thousands of animals from across the world. An African-themed exhibit will better interpret and connect visitors to the Zoo's African animals.

APA worked with project architects and Odense Zoo staff to develop Kiwara's visitor experience, taking visitors on a journey up a fictional African river to a rich savannah populated with zebras, ostriches and giraffes. With animals in immersive spaces, visitors are engaged in an exploration of habitats and adaptations. They meander through an expansive aviary filled with birds and explore a vanilla warehouse teeming with playful lemurs. Young visitors become field researchers tackling fact-finding challenges as they journey up the Kiwara River.

