

The Manitoba Museum

Winnipeg, MB



Bringing Our Stories Forward

Winnipeg's best-loved museum has some memorable icons, an impressive collection and a passionate staff. The Manitoba Museum's (TMM) renewed exhibits celebrate its 50th anniversary, Manitoba's 150th and the Hudson's Bay Company's 350th.

APA worked closely with TMM curators to develop a master plan to increase the Museum's relevance through rich visitor experiences and inclusive stories that highlight Indigenous and immigrant perspectives. The renewal project was implemented in three phases.

Phase One is a dramatic reinterpretation of the Nonsuch, a replica of the ship that launched the Hudson's Bay Company. Phase Two explores Winnipeg's urban fabric using a variety of media to contextualize its diverse history. Phase Three interprets the intertwined natural and human stories of the prairie—a defining Manitoba biome.

