

# Family: Bonds & Belonging at Canadian Museum of Immigration at Pier 21

Halifax, NS



## “Family” from Coast to Coast

Halifax’s Canadian Museum of Immigration at Pier 21 wanted to add a new layer to their exploration of immigration to Canada. Pier 21 imported a successful temporary exhibit about family from the Royal British Columbia Museum (RBCM).

APA had designed the graphics for the original exhibit—*Family: Bonds and Belonging*—for the RBCM in Victoria. APA worked with Pier 21 to create a new layout for the exhibit, integrating it into the Museum’s existing stories. Visitors seamlessly experienced the traveling exhibit, exploring the pains and joys of bonds and belonging. Visitors were provoked to consider what “family” really means through fresh graphics and new nodes showcasing locally relevant content.

