

Piikani Travel Centre

Brocket, AB



A roadside landmark in Piikani traditional territory

The Piikani (historically known as the Piegan or Blackfoot) First Nation are at the forefront of Aboriginal governance issues and host Canada's oldest pow wow. But there is a real need for economic development in their community of Brocket. The Piikani Travel Centre will capitalize on its prime highway location to serve tourists, travellers and community members. An iconic exhibit visible from the road acts as a landmark for the full-service stop, which includes an interpretive area, artisan craft retail, gas station and convenience store.

AldrichPears Associates has developed a concept and preliminary exhibit design for this small but mighty interpretive area. Facilitated workshops with Elders revealed a need for both outsiders and community members to understand the Piikani history of resilience—a story not told anywhere else. Hands-on and immersive experiences are planned that will showcase a vibrant, living culture.

