

Lake Superior National Marine Conservation Area

Nipigon, ON



Superior in Every Sense

Parks Canada established a National Marine Conservation Area (NMCA) at the north end of the world's largest lake, Lake Superior. A new visitor center along its banks will connect visitors with local services and inspire them to explore further.

APA worked closely with Parks Canada and community stakeholders to develop dramatic experiences that let visitors feel the Lake's extremes—from glassy-calm waters to powerful storms. While getting acquainted with the area's rich history, visitors touch evidence of the oldest life on Earth and go on a virtual dive to explore sunken ships.

