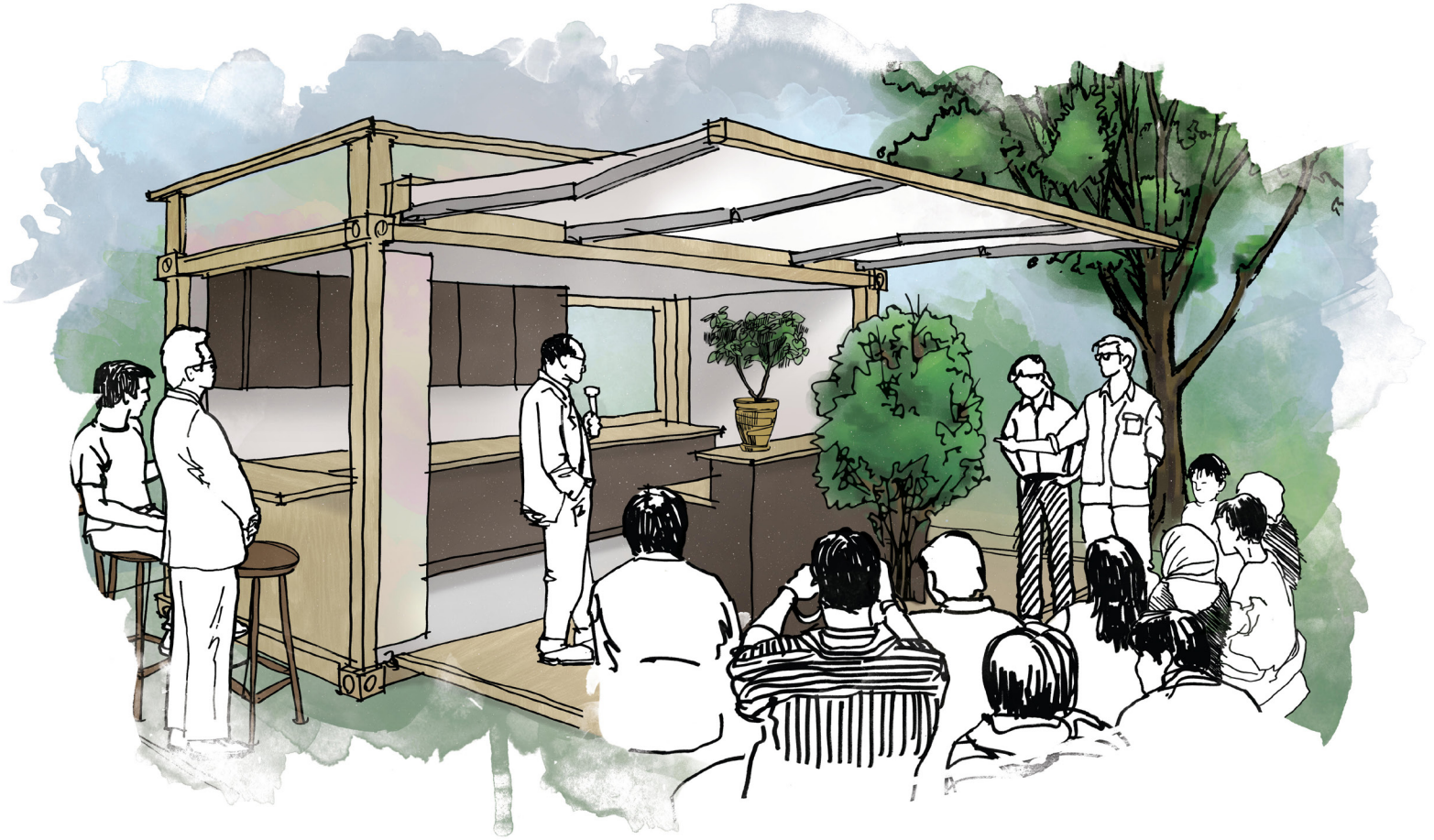


Elk Falls Discovery Centre

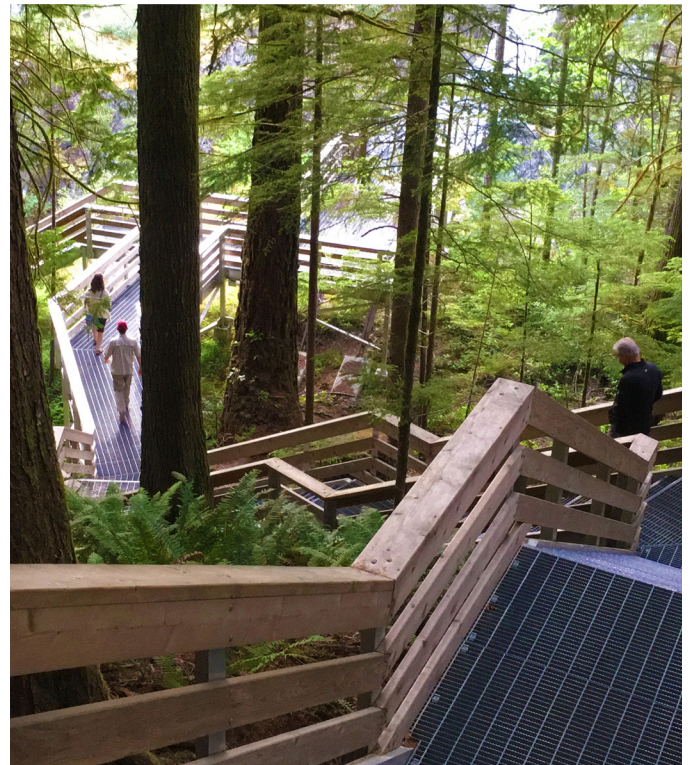
Campbell River, BC



The Campbell River Watershed: a community collaboration

In recent years, a temporary interpretive center at Elk Falls Provincial Park in the Campbell River Watershed has attracted thousands of visitors. This growing audience prompted a deeper look at how to provide a better launching pad for exploring this unique intersection of industry, culture and nature.

Building on the interpretive plan that our firm developed in 2012, BC Hydro hired APA to conduct a feasibility study for a permanent visitor centre. APA collaborated with stakeholders and Indigenous groups to envision how a new center could support the mission of each group and how each group could contribute to the operations of the center. The study revealed that a new Elk Falls Discovery Centre will provide a community hub for shoulder season programming, an orientation point for regional exploration and a focal point for sharing stories of the Campbell River Watershed and all who depend on it.



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