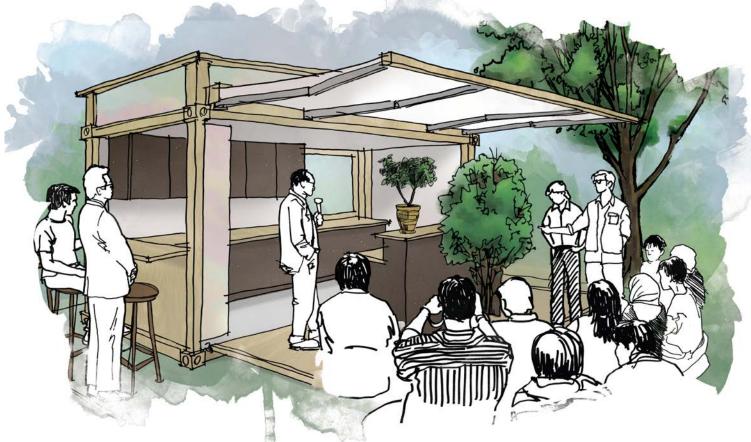
Elk Falls Discovery Centre

Campbell River, BC



A Community Collaboration

Elk Falls Provincial Park attracts thousands of visitors each year. This growing audience prompted a deeper look at how to provide a launching pad for exploring this unique intersection of industry, culture and nature.

APA worked with local Indigenous groups, BCHydro and community stakeholders to develop a plan for a permanent visitor centre that could support the mission of each group and sustain its operations. The study revealed that a new Elk Falls Discovery Centre will provide a community hub for shoulder season programming, an orientation point for regional exploration and a focal point for sharing stories of the Campbell River Watershed and all who depend on it.

