John deWolf

Exhibit Designer

John is a multi-disciplinary designer who believes that good design promotes sustainability, inclusivity and social and community awareness. With over 30 years of experience in exhibit and wayfinding development, John is adept at leading interdisciplinary teams through a creative process that marries compelling storytelling with rigorous technical considerations. John believes in the power of place-based experiences to enrich society and employs narrative, material, and experience to do so. John brings this understanding to every project he works on, using his keen design sensibility to communicate complex topics through accessible experiences aimed at broad public audiences.

Education

Master of Interior Design, University of Manitoba, Winnipeg, MB

Master of Interior Design Candidate, Corcoran School of the Arts & Design, Washington, DC

Bachelor of Design in Communication Design, NSCAD University, Halifax, NS

Interpretive Planning

Heritage Classroom exhibition, Lunenburg Academy Foundation
Lunenburg, NS – 2020

International Lounge Interpretive Planning and Exhibition Design, Gander International Airport, Gander, NL – 2020

Grenfell Historic Properties Interpretation Centre Exhibit Renewal Plan
St. Anthony, NL – 2018 and 2020

Cape Spear National Historic Site café,
Cape Spear, NL – 2019

Mi'kmaw Native Friendship Centre interpretive planning, Phase II,
Halifax, NS – 2018

Fort Needham Memorial Park Interpretive Planning and Design,
Halifax – 2015

Colonial Building Interpretive Planning and Schematic Design
St. John's, NL – 2016

Interpretive Action and Investment Plan, Fort Anne National Historic Site
Annapolis Royal, NS – 2015

Batoche National Historic Site Interpretive plan and design
Batoche, SK – 2015-2016

Exhibition and Interactive Design Experience

Grenfell Historic Properties Centre exhibit Phase 1 Renewal
St. Anthony, NL – 2018 and 2020

William J. Roué Reading Room Exhibit Design, Lunenburg Academy,
Lunenburg, NS – 2015-2017

Army Museum Halifax Citadel WWII displays,
Halifax, NS – 2015-2019

Lobster Cove Head Lighthouse Management and Construction
Administration, Woody Point, NL – 2014

Black Loyalist Heritage Society, Interactive Elements
Black Loyalist Heritage Centre, Birchtown NS – 2015

Wayfinding for Parks and Trails

Birch Island Trail Wayfinding
Labrador, NL – 2018

East Coast Trail Trailhead and Community Signage
Northeast Avalon, NL – 2016-17

Robinson Island Trail Wayfinding Signage
Prince Edward Island National Park, PEI – 2015-16

Town of Port Hawkesbury Community Trail Signage
Port Hawkesbury, NS – 2015

Nova Scotia Provincial Parks Wayfinding and Operational Signage Renewal
NS – 2013-14

Community Wayfinding

Town of Yarmouth Place Brand and Wayfinding,
Yarmouth, NS – 2015

Northeast Avalon Wayfinding
St. John's, NL – 2019–2020

Huron County RTO4 Wayfinding
Huron County, ON – 2018–2020

Peterborough and the Kawarthas Tourism Business Wayfinding Strategy,
Peterborough and Kawartha Counties, ON – 2017–2018

Town of Lunenburg Wayfinding Program,
Lunenburg, NS – 2014–16

Landscape of Grand Pré Place Brand and Wayfinding,
Landscape of Grand Pré, NS – 2015