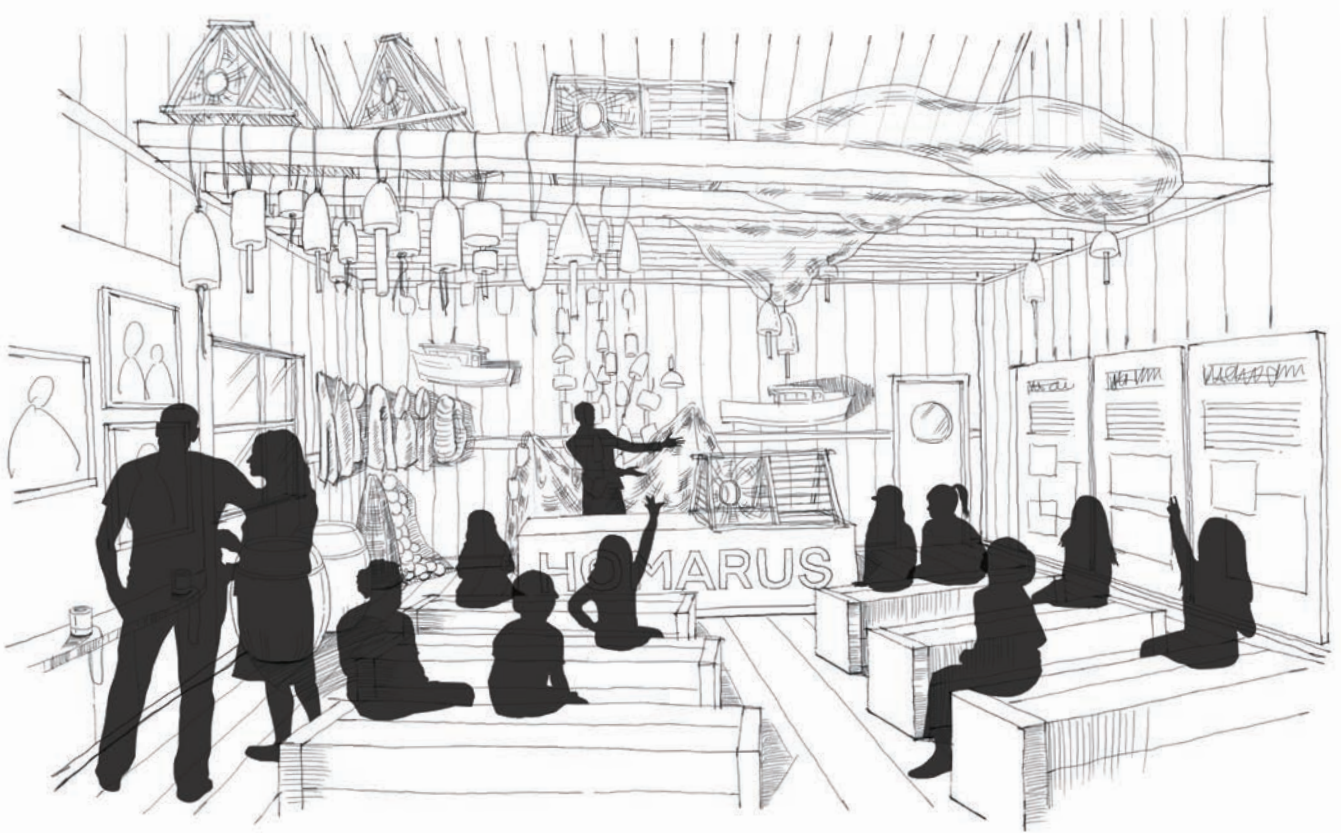


Homarus Eco-Centre

Shediac, NB



Dive into Lobster Ecology

Homarus Eco-Centre is an active lobster hatchery and research group that engages the public through tours and school programs. Its new facility is set to become a tourism destination for the Maritimes and beyond.

APA was hired to design immersive exhibits that support the dynamic programming needs of the new centre. A large-scale digital experience invites visitors to dive into and explore the living water of New Brunswick. They see and touch real sealife in touch tanks and engage with hands-on science at interactive lab stations. A re-created fisher shed provides an immersive setting for programs exploring the province's fishing industry and conservation efforts.

