Wadi Safar Visitor Center

Saudi Arabia

Awareness Across Time and Kingdom

The Wadi Safar Visitor Center will provide guests with an immersive experience showcasing the unique Saudi landscape. To inspire conservation, visitors will take in cultural stories, natural history, research initiatives, mesmerizing seasonal fluxes, and surprising underground ecosystems.

APA is working with the Diriyah Gate Development Authority to give visitors different perspectives on habitats in the local wadi, or seasonal riverbed. Visitors will gather around a bedouin camp fire to hear stories, and travel back 150 million years to explore fossils in ancient sea beds. They'll experience the Kingdom's diverse present day ecosystems through the seasons in an immersive timelapse. A full sensory experience of Wadi Safar will leave visitors with a deep understanding of the changing ecosystem and the importance of conservation.

