CSS Acadia Gallery, Maritime Museum of the Atlantic

Halifax, NS



An Icon on the Halifax Harbour

During its long and storied career, the CSS Acadia charted Canada's northern waters, survived the 1917 Halifax Explosion, and served in both World Wars. Today, it is a National Historic Site of Canada, moored at the Maritime Museum of the Atlantic.

APA worked with the museum to design a new, eye-catching introduction to the ship. Six-foot-high letters spell out the ship's name, serving as storytelling surfaces and a photo op. Images inspired by the ship's history draw visitors to the front of the letters. As they explore the reverse side, visitors are delighted to discover stories of the ship and its crew which has included several "rodent control officers," or ship's cats. Nearby, an illustrated cutaway model reveals the Acadia's interior—spaces visitors rarely get to encounter in real life.

