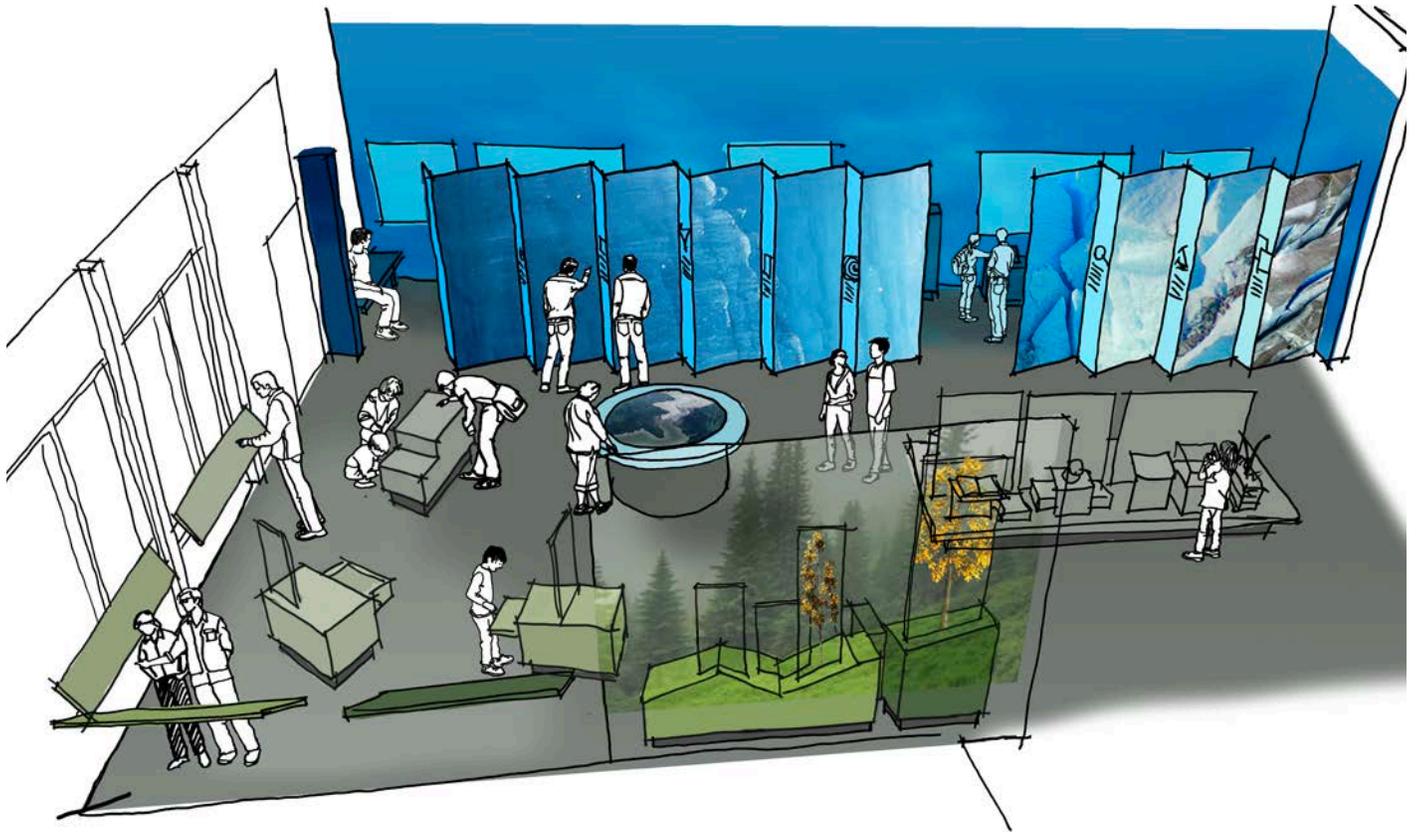


Mendenhall Glacier Recreation Area

Juneau, AK



A Shifting Landscape

Mendenhall Glacier is one of the most accessible glaciers in North America, offering visitors a unique chance to explore a dramatic landscape up close. But, the Mendenhall Glacier Recreation Area (MGRA) is at a crossroads. The glacier is rapidly receding due to climate change and may not be visible from the current visitor center for much longer.

APA was hired to develop new visitor experiences that address this coming change while exploring stories of continuity. Inside the Welcome Center, a viewmaster transforms visitors into time travelers as they watch sheets of ice move through time. At an audio station, Aak'w Kwaan storytellers speak about their deep and ongoing relationship with this living landscape. Outdoors, sculptures and tactile displays highlight the plants and animals that now thrive on the land left behind by the retreating glacier.

