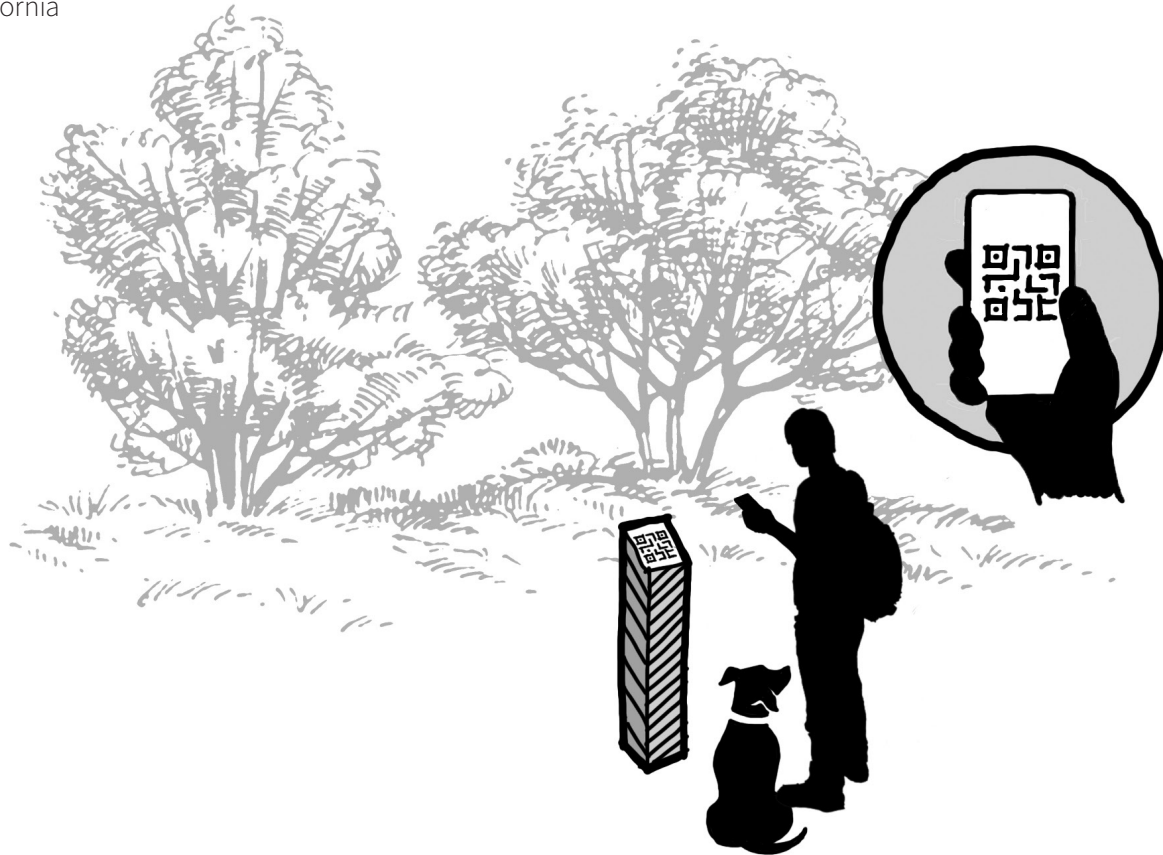


# Sonoma-Mendocino Coast District Redwood Interpretation Master Plan

California



## A Common Vision for Coast Redwoods

Sonoma and Mendocino counties are home to 15 California state redwood parks. Visitors come to these parks to connect to old-growth and second-growth redwood forests and experience breathtaking coastal views. But not every park offers the same level of redwood interpretation or visitor orientation.

APA worked with Save the Redwoods League and California State Parks to develop a plan to help visitors fully connect with and understand these extraordinary places. Through extensive engagement, APA confirmed the audiences, stories, and media priorities for each park. The resulting plan focuses on actionable recommendations, like developing standardized redwood park identity signs and providing essential redwood interpretation—raising all parks to a shared standard.



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