

Burrowing Owl Estate Winery

Oliver, BC



A Vineyard, A Winery, A Philosophy

The Burrowing Owl Estate Winery, nestled in British Columbia's picturesque Okanagan Valley, is renowned for both its commitment to crafting exceptional wines and standing as a beacon of environmentally conscious practices.

APA collaborated with the winery to create a cohesive story for visitors to explore throughout the Estate—from its 360-degree viewing tower to its wine cellar. Through outdoor and indoor graphics, visitors discover the winery's sustainability efforts through its use of solar panels, natural insect management, and enhanced irrigation. Visitors also explore the winery's meticulous wine-making process, feeling like they are part of making award-winning wines. Visitors find that all of this work promotes the return of the winery's namesake and one of British Columbia's most vulnerable inhabitants—burrowing owls.



ALDRICHPEARS ASSOCIATES